



November 7th & 8th, 2018 | Washington DC, USA

www.beyond-multiple-choice.com

Assessment Tomorrow and Perigean Technologies are pleased to announce a brand new and exciting conference on e-assessment!

Computer based assessment has grown significantly since the early days of automatic test publishing and certification. Now we are seeing successful developments in: the proliferation of new question/item types, paperless examination projects, e-proctoring, credentialing and open badges, social media, 'Bring Your Own Devices', the growth of e-portfolios, gamification, acknowledgement of the importance of accessibility, integration with e-Learning and back-office systems – all against the backdrop of the rise of government initiatives and revisions of policies around the world, the expectations of digital natives and rapid changes in technology.

The key questions is:

How can managers and educators move beyond multiple-choice tests to more deeply evaluate the effectiveness of learning, teaching and training?

BMC2018 will address just these issues, bringing the latest tools and techniques into clear focus, evaluating how they can support learners & teachers, employers & employees, in the modern digital age.

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BMC2018 will gather nearly 200 experts, decision makers and practitioners from the worlds of education, employment and technology will come to together to consider how the assessment industry is moving 'Beyond Multiple Choice'.

What sorts of questions will BMC address?

How are next-gen assessments demonstrating that they are as valid, reliable, feasible and insightful – and perhaps more so – as multiple choice for understanding the capabilities, skills and competency of employees or student?
How do we enhance our established computer-based assessment systems?
What organizational and societal capabilities cascade with new approaches?
Where is the evolving digital technology taking the challenge of assessing skills, knowledge and understanding?
How will the world of digital natives, social media, big data, innovative technology affect computer-based testing and assessment?
Who is leading the way in delivering 21st Century digital assessment?

Who will be speaking?

Cristina Anguiano-Carrasco | ACT, Inc. Iowa City, Iowa
Scott Bartholomew | Purdue University, West Lafayette, IN, USA
Jaehwa Choi | The George Washington University, Washington DC, USA
Greg Chung | UCLA CRESST, CA, USA
Patrick Craven | City and Guilds, UK
Tom Gomersall | BTL, Shipley UK and Malvern, PA, USA
Robert Harrison | Head of Middle Years Programme Development, International Baccalaureate
Graham Hudson | GA Partnership, UK
Benjamin Hunter | Caveon, Midvale, UT, USA
Elaine Kelsey | Eduworks, Corvallis, OR, USA
Gary Klein | ShadowBox, Washington DC, USA
Jennifer McNamara | BreakAway Games, Hunt Valley, MD, USA
Edward Metz, Ph.D. | Institute of Education Sciences, US Department of Education
Andreas Oranje | General Manager at Educational Testing Service (ETS)
Terry Rhodes | Association of American Colleges & Universities, Washington DC, USA
Denis Saunders | Calibrand, Derby, UK
Sae Schatz | Advanced Distributed Learning Initiative, Washington DC, USA
Eric Sydel | Shaker, Raleigh, NC, USA
John Winkley | AlphaPlus Consultancy, Manchester, UK *plus more to be announced*

Where will it be?

The venue will be the brand-new location of the International Spy Museum – itself a unique and innovative experience – at 400 L'Enfant Plaza, SW, Washington DC. Visit www.spymuseum.org.

How can you be involved?

We look forward to you and your colleagues joining us for what will be one the highlights on the road to 21st Century computer-based assessment of skills, knowledge and understanding.

Delegate fees (including Early Bird discount applicable until July 15th, 2018)

Fee for attendance on both days of the conference: \$550

Fee for attendance on either the first or second day only: \$350

Register at www.beyond-multiple-choice.com today!

